



Digital content producer with 7+ years producing content from concept through publication. Advanced understanding of filming and editing principles such as framing and composition, lighting, pacing and narrative flow, sound spaces, and color grading. Experienced with high-performing campaigns, coordinating talent, managing production timelines, and analyzing content performance.

Work Experience

Forefront Visuals, Remote

Senior Videographer and Editor | June 2019 - Present

- Produced digital content for YouTube creators reaching a combined audience of 2M+ subscribers, contributing to videos with multi-million views.
- Recorded and edited for varied forms of content, including lifestyle videos, vlogs, documentaries, product promotion, reaction content, educational/tutorial series, and podcasts
- Produced both short and long-form content— from fast paced, short-form promotional content for YouTube shorts and Instagram reels to long-form documentaries
- Managed production schedules, coordinated filming logistics, and directed on-camera talent to deliver projects on time
- Repurposed long-form content into short-form assets optimized for YouTube Shorts, Instagram Reels, and other social platforms
- Analyzed YouTube performance metrics and audience engagement to refine content strategy, and maximize return on production resources.— i.e. prioritizing projects based on a ratio of effort to view count
- Managed end-to-end production pipeline—from project planning to filming to editing and final delivery
- Organized and managed large volumes of digital files on private media servers for ease of access by both clients and collaborators
- Collaborated with cross-functional teams, including communicating technical information to a more general audience, and providing technical troubleshooting for hardware and software issues encountered by other team members
- Provided technical guidance and mentorship to less experienced team members
- Collaborated with clients and on-camera talent to understand creative goals, implement feedback, and deliver audience-focused content
- Created motion graphic asset packages (including light JavaScript editing) and style guides to streamline editing processes for projects and maintain branding consistency
- Designed thumbnails for YouTube content
- Rendered basic 3D assets for animation
- Held working knowledge of generative AI and its limits

Fieldcraft Survival, Salt Lake City, UT

Retained Contractor | April 2021 - April 2024

Relevant Background Skills

Computer Science

Background indicative of a high proficiency in problem-solving skills by finding solutions to unexpected problems, ability to break down a project and plan and allocate resources accordingly, and a mindset to identify opportunities to streamline workflows through step-by-step processes, abstraction, and automation.

Also requires a high level of organizational skills, as it requires

- Structured, logical thinking in code
- Strong attention to detail and accuracy as small mistakes can cascade into runtime failures
- Ability to track and maintain records in version controlling
- Write documentation to ensure readable and understandable code by others

Education

University of Utah | Salt Lake City, Utah

B.S. Computer Science w/ Entertainment

Arts & Engineering Emphasis

Software / Tools

Adobe Creative Cloud Suite

Google Apps Suite

Microsoft Suite

OBS Studio

Notion

Trello

Dropbox

Handbreak

Platforms

YouTube

Instagram

Facebook/Meta

X/Twitter

Reddit

Discord

Twitch

TikTok

Hobbies

Ask me about these, I'd love to talk about them!

Tabletop role-play

Board games

Music composition

Video game production

Internet memes

Entertaining my cat